

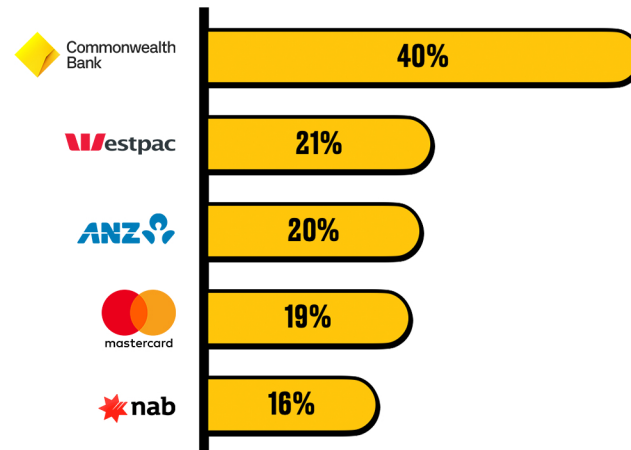
UNDERSTANDING THE AUSTRALIAN SPORTS FAN: FINANCE

WHAT FACTORS INFLUENCE FINANCE BRAND LOYALTY?

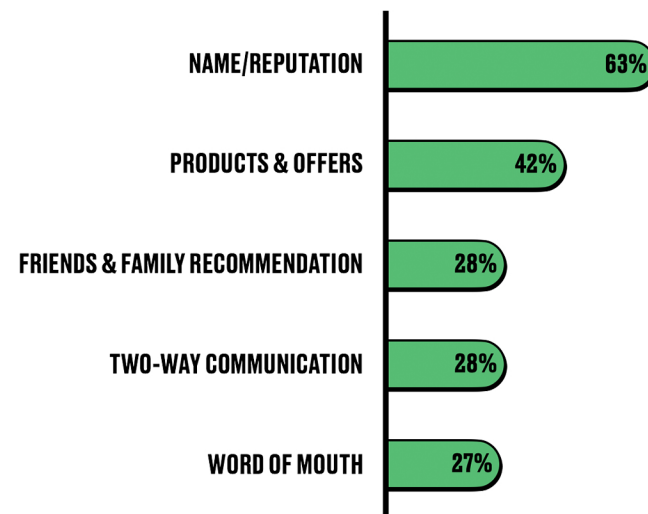
THIS DATA IS AN EXTRACT FROM UNDERSTANDING THE AUSTRALIAN SPORTS FAN 3.0, FRESH RESEARCH FROM SPORTBIBLE AUSTRALIA + LADNATION.

GET IN TOUCH WITH YOUR LAD REP TO FIND OUT MORE.

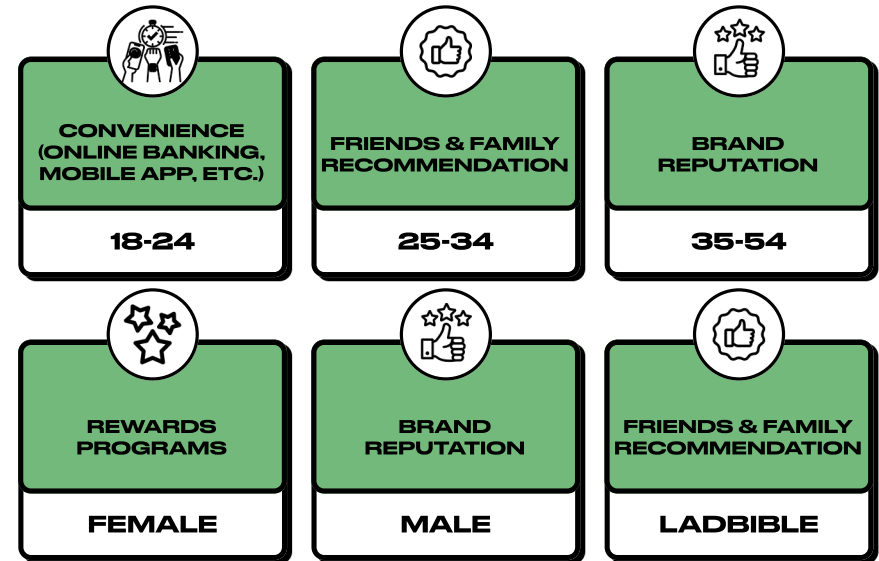
WHAT BRAND ARE YOU A CUSTOMER OF



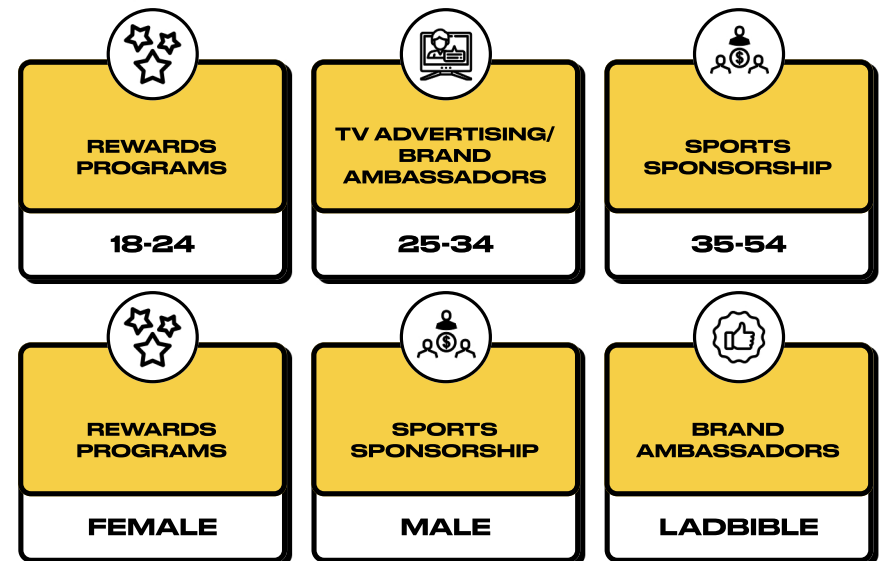
FACTORS IMPORTANT WHEN IT COMES TO TRUSTING A FINANCE BRAND



WHAT FACTOR IS THE MOST IMPORTANT TO YOU WHEN CHOOSING A FINANCE BRAND?



MOST IMPORTANT WHEN IT COMES TO TRUSTING A FINANCE BRAND



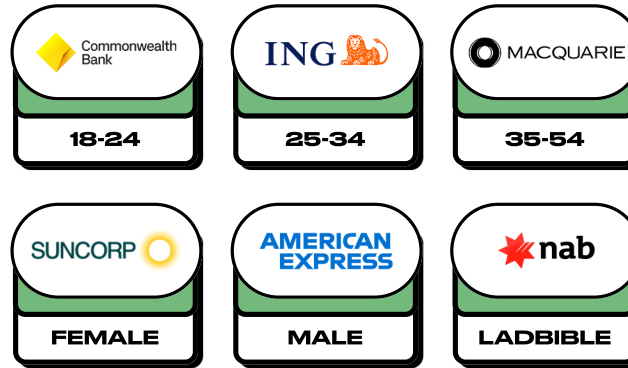
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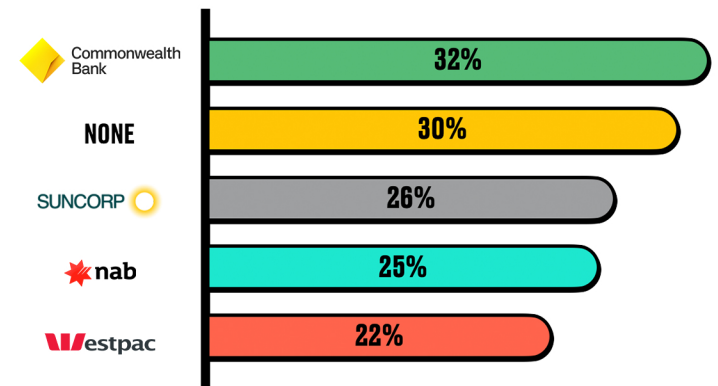
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FINANCE BRANDS TRUSTED



FINANCE BRANDS NOTICED DURING A SPORTS EVENT



STATEMENTS

