

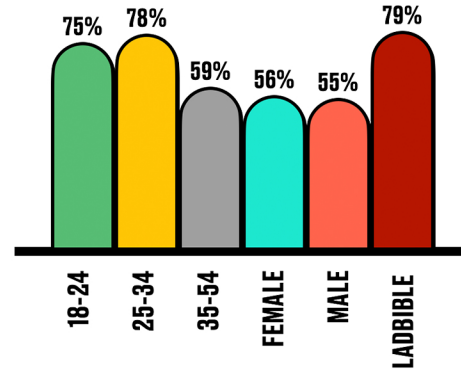
UNDERSTANDING THE AUSTRALIAN SPORTS FAN: SPORTS BETTING

HOW, WHEN AND WITH WHICH BRANDS ARE SPORTS FANS BETTING?

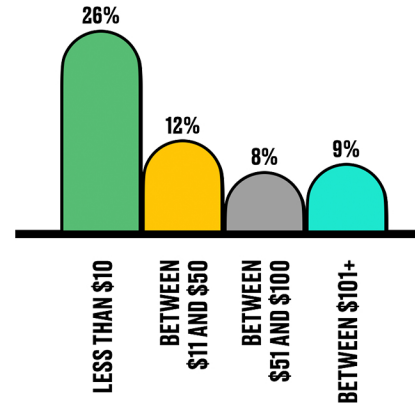
THIS DATA IS AN EXTRACT FROM UNDERSTANDING THE AUSTRALIAN SPORTS FAN 3.0, FRESH RESEARCH FROM SPORTBIBLE AUSTRALIA + LADNATION.

GET IN TOUCH WITH YOUR LAD REP TO FIND OUT MORE.

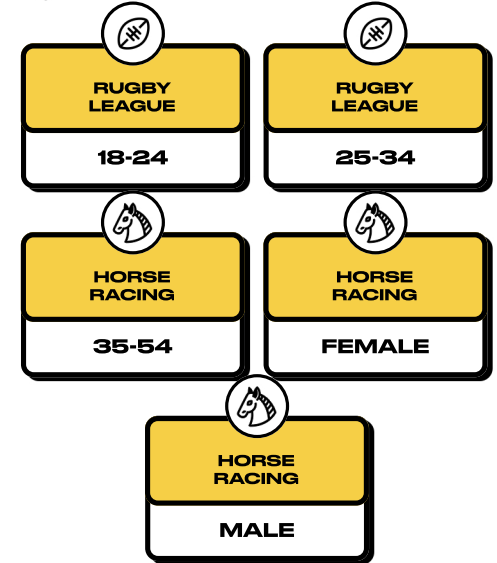
PEOPLE WHO BET



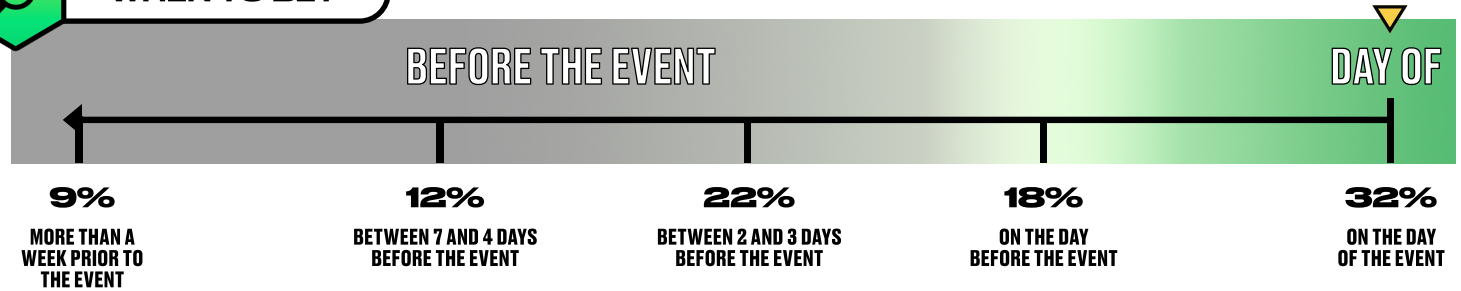
BETTING AMOUNT



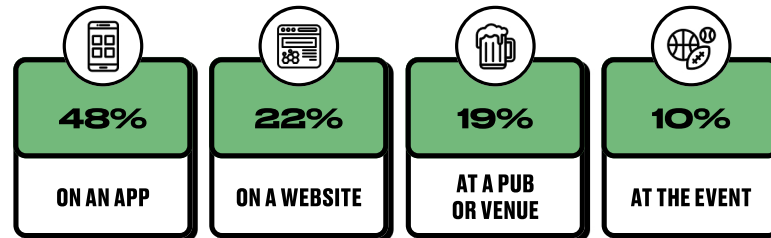
SPORTS YOU BET ON



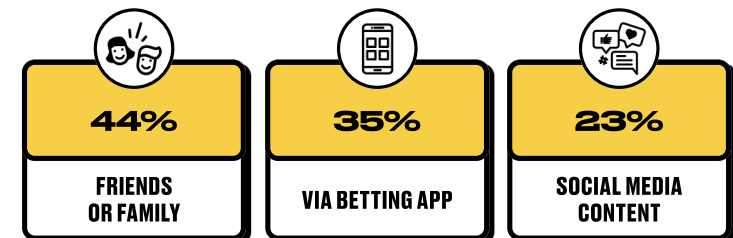
WHEN TO BET



BETTING CHANNEL



TIPS SOURCE



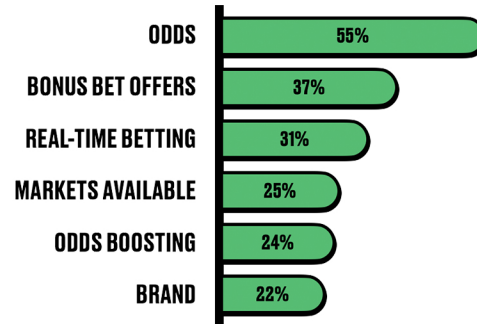
UNDERSTANDING THE AUSTRALIAN SPORTS FAN: SPORTS BETTING

HOW, WHEN AND WITH WHICH BRANDS ARE SPORTS FANS BETTING?

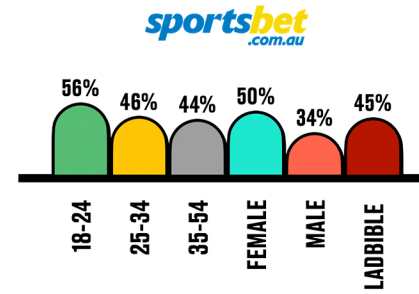
THIS DATA IS AN EXTRACT FROM UNDERSTANDING THE AUSTRALIAN SPORTS FAN 3.0, FRESH RESEARCH FROM SPORTBIBLE AUSTRALIA + LADNATION.

GET IN TOUCH WITH YOUR LAD REP TO FIND OUT MORE.

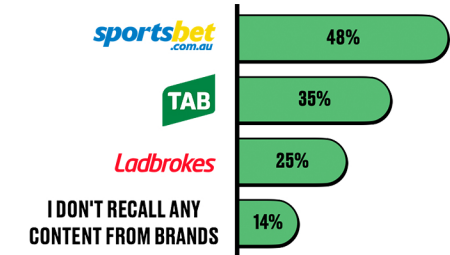
FACTORS WHEN DECIDING WHERE TO BET



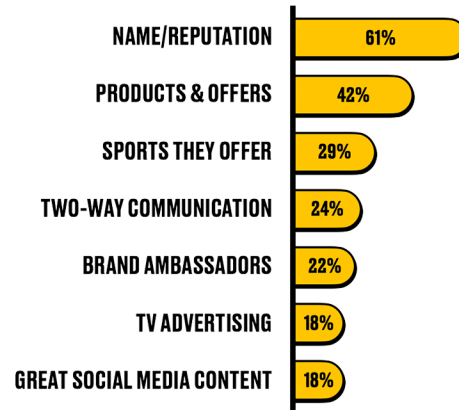
WHICH BETTING COMPANY WOULD BE YOUR FIRST CHOICE FOR SPORT?



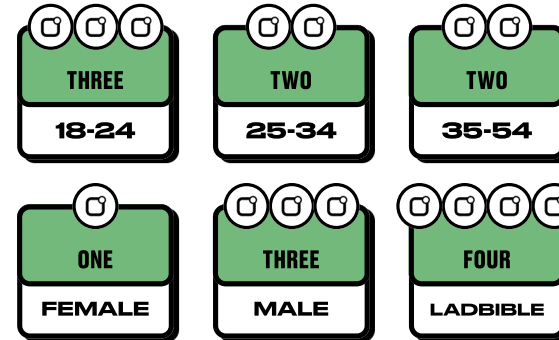
WHICH BRANDS ARE CREATING GOOD CONTENT



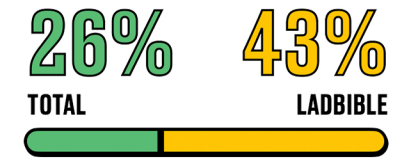
FACTORS IMPORTANT FOR TRUSTING A BETTING BRAND



NO. OF APPS



AGREE THAT GAMBLING & BETTING IS THE BEST FIT FOR SPORT SPONSORSHIP



STATEMENTS

